



**isolatie4all**

**goed isoleren**  
*doe je samen*



## Trade magazine for the Dutch Insulation Industry

**2024 - Building the Future Together**



Isolatie4all - FOLLOW US online, website: [www.isolatie4all.nl](http://www.isolatie4all.nl), facebook, linkedin and Instagram. FREE social media boost – your presentation in print, online and social media.  
[www.isolatie4all.nl](http://www.isolatie4all.nl)

### Magazine:

Advertisement/Job Offers/ Business Profiles  
\*\* rates from January 2024 (in Euro €)

### Advertisement/Job Offers/ Business Profiles prices in full colour

Size	1x	2x	3x	4x
1/1 pagina	€ 1.525,00	€ 1.465,00	€ 1.365,00	€ 1.195,00
1/2 pagina	€ 1.125,00	€ 1.040,00	€ 1.010,00	€ 920,00
1/4 pagina	€ 780,00	€ 720,00	€ 670,00	€ 620,00
2/1 pagina	€ 2820,00	€ 2650,00	€ 2565,00	€ 2475,00

\* preferent position: back cover plus 25%, inside cover 10%

\*\* design of your presentation €85,00

Editie	Publishingdates	Deadline Artwork
1 - 2024	29-02	15-02
2 - 2024	07-06	24-05
3 - 2024	06-09	23-08
4 - 2024	14-12	29-11

### Size (width x depth mm)

Page size	210 x 297mm		
Size	Portrait	Landscape	Bleed
1/1 page	190 x 260	-	+5mm on bleeding sides
1/2 page	92 x 260	190 x 128	+5mm on bleeding sides
1/4 page	92 x 128	190 x 62	+5mm on bleeding sides

## Social Media Campaign Isolation4all Platform -

Your expression in print, social media and online on website [www.isolatie4all.nl](http://www.isolatie4all.nl)

The Isolation4all Platform offers you the opportunity to be present on three communication channels. Your message will be seen in print, online and social media. If you opt for a social media campaign including banner on the website [www.isolatie4all.nl](http://www.isolatie4all.nl), two social media posts on LinkedIn, Facebook and Instagram including layout. Rate per month €395 excluding VAT.



## Dream Jobs - Your job posting in print and social media

Your vacancy placed in Isolatie4all in the magazine and Posted on the website, facebook, instagram and linkedin.

Inspire and inform employees, students and pupils about your company and the opportunities. If you want to post a vacancy on the online platform of isolatie4all, we charge €395,00 per month including layout.

## Banners on website [www.isolatie4all.nl](http://www.isolatie4all.nl) (incl. social media boost)

Your advertisement can also be placed on the homepage of the website [www.isolatie4all.nl](http://www.isolatie4all.nl).

This amounts to € 285,00 per month (per year € 695,-) and is formatted by us.

\* size 300 x 250 px (Medium rectangle).

We will also place your banner on the social media platform on LinkedIn, Facebook and Instagram.

## Editorial Support for your Corporate Report

Inform and share your products, services and services with 3000 companies and over 5000 readers. You can submit a text (1/1 page maximum 375 words) and photos (digital in jpeg and 300dpi). The rate is includes layout costs and you will receive a proof. Our editors can also complete the text and photos for you complete and provide a customized company presentation in close consultation with you. You pay a fee of €225.00 per page for this (a spread article is €345.00 ). We will place your company report in the magazine and online. You will receive a jpeg and pdf for your own use.

## Technical Specifications:

### Only Apple Macintosh files, including:

- Fonts (whole family)
- Pictures (TIFF or EPS, colour CMYK (no RGB), minimal resolution 300dpi, if possible 600 dpi)
- Colour separated laser print

### Digital/Software

- Certified PDF (inclusive 5mm on bleeding sides and cutting marks)
- QuarkXPress (6.5 or lower)
- Adobe Illustrator/Photoshop (CS2 or lower)

### Digital Medium

- CD-ROM or E-mail

### Address for delivery material

Attn. Businessmedia4all/Print rendement,

Henk van der Bend, Tituslaan 13,6642 AP Beuningen, email; [info@isolatie4all.nl](mailto:info@isolatie4all.nl)

All material must be delivered to our address by the deadline.

## General information

### Circulation -Frequency of publication

- Number of distributed magazines is 3000 issues - 4 times a year.
- [www.isolatie4all.nl](http://www.isolatie4all.nl) - daily average 1 July 2022 - 30 June 2023: 57 visitors
- Isolation4all Platform - average 10.750 visitors each month

### Subscription

Subscription rate € 26,50 Exclusive Postage costs. Please contact Businessmedia4all, Tituslaan 13, 6642 AP Beuningen, tel. +31 24 67 76 930 or mail [info@isolatie4all.nl](mailto:info@isolatie4all.nl)



## Distribution Data

• Assembly companies	heat and / or acoustic insulation materials
• Manufacturers / suppliers	heat and / or acoustic insulation materials
• Manufacturers / suppliers	air and ventilation channels
• Consultancies	heat and climate control (AC/HC) (utility)
• Consultancies	(sound insulation)
• Fitters	heat and climate control (AC/HC) (utility)
• Fitters	(industrial) refrigeration
• Customers (private)	
engineering companies	chemical, petro chemical, (processing)
	industry power stations, shipbuilding industry, offshore, furnace.
• Engineering companies	industrial installations
• Training institutes	processing of heat and / or acoustic insulation systems
• Training institutes	heat and climate control (industrial) refrigeration
• Shipbuilding	(shipbuilding consultancies)
• Shipyards	
• Offshore companies	
• Technical departments of	breweries, ice-cream factories, dairy factories
abattoirs	medical faculties (decision-makers concerning the
	implementation of insulation systems)

## Editorial Information

Isolatie4all publishes technically- and company- oriented information for the Insulation sector.

It covers such subjects as:

- application of modern technologies
- safety (during processing of insulation materials and so-called prefabs and their application by the end-user)
- application of insulation materials in practice (from the point of view of the supplier and end-user)
- gives ample attention to the extensive stream of new products and new production methods

This multidisciplinary approach also gives rise to articles on marketing, business, economics and social organisation.

The market position of Isolatie4all is partly attributable to the fact that it works closely together with the VIB, St. OOI, NCTI and CINI (the four organisations who represent employers, employees and decisionmakers and influencers in the industry)

## Contact information

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### Press releases

U kunt uw berichten toesturen aan:  
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[loet@isolatie4all.nl](mailto:loet@isolatie4all.nl)

In samenwerking met

