

Media information 2023



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Trade magazine for the Dutch Insulation Industry



www.isolatie4all.nl

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Trade magazine for the Dutch Insulation Industry

2023 - Building the Future Together



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Magazine:

Advertisement/Job Offers/ Business Profiles
** rates from January 2023 (in Euro €)

Advertisement/Job Offers/ Business Profiles prices in full colour

Size	1x	2x	3x	4x
1/1 page	€ 1.170,00	€ 1.515,00	€ 1.465,00	€ 1.430,00
1/2 page	€ 1.115,00	€ 1.030,00	€ 1.000,00	€ 910,00
1/4 page	€ 770,00	€ 710,00	€ 660,00	€ 610,00
2/1 page	€ 2810,00	€ 2640,00	€ 2555,00	€ 2465,00

* preferent position: back cover plus 25%, inside cover 10%

** design of your presentation €85,00

Editie	Publishingdates	Deadline Artwork
1 - 2022	31-03	15-02
2 - 2022	30-06	01-06
3 - 2022	06-10	01-09
4 - 2022	22-12	27-11

Size (width x depth mm)

Page size	210 x 297mm		
Size	Portrait	Landscape	Bleed
1/1 page	190 x 260	-	+5mm on bleeding sides
1/2 page	92 x 260	190 x 128	+5mm on bleeding sides
1/4 page	92 x 128	190 x 62	+5mm on bleeding sides

DREAM JOBS - Job Offer

Inspire employees, students and scholars about your company. We will boost your joboffer reserved in the magazine also at the website, facebook, instagram and linkedin. If you want your joboffer in between publishing date of the magazine at the online platform we will count you €245,00.

Banners on website [www.isolatie4all](http://www.isolatie4all.nl) (incl. social media boost)

You can place your ad also at www.isolatie4all.nl as a banner/rectangle.

We count 245 euro /monthly.

* size 300 x 250 px (Medium rectangle)



Editorial Service Business Profile:

Inform and inspire 3000 companies and 5000 readers about your products and services. Our editorial staff takes care of the editorial interpretation and adjust with you the content and photos.

You receive for further promotion a pdf/jpeg of the business profile and we will boost your business profile in print, online and social media channels facebook, Instagram and linkedin. We charge for this editorial service only € 225,00 a page above the pagerates.

EXTRA FREE - SOCIAL MEDIA BOOST OF YOUR ADVERTISEMENT

We promote your presentation, your advertisement, your businessprofile, your joboffer in print toward the Insulation Industry and its clients and we use also facebook, linkedin and Instagram to boost your message. Extra free service – you reach more people with Isolatie4all.

Technical Specifications:

Only Apple Macintosh files, including:

- Fonts (whole family)
- Pictures (TIFF or EPS, colour CMYK (no RGB), minimal resolution 300dpi, if possible 600 dpi)
- Colour separated laser print

Digital/Software

- Certified PDF (inclusive 5mm on bleeding sides and cutting marks)
- QuarkXPress (6.5 or lower)
- Adobe Illustrator/Photoshop (CS2 or lower)

Digital Medium

- CD-ROM or E-mail

Address for delivery material

Attn. Businessmedia4all/Print rendement,
Henk van der Bend, Tituslaan 13,6642 AP Beuningen, email; info@isolatie4all.nl

All material must be delivered to our address by the deadline.

General information

Circulation -Frequency of publication

Number of distributed magazines is 3000 issues - 4 times a year.

Subscription

Subscription rate € 26,50 Exclusive Postage costs. Please contact Businessmedia4all, Tituslaan 13, 6642 AP Beuningen, tel. +31 24 67 76 930 or mail info@isolatie4all.nl

Distribution Data

• Assembly companies	heat and / or acoustic insulation materials
• Manufacturers / suppliers	heat and / or acoustic insulation materials
• Manufacturers / suppliers	air and ventilation channels
• Consultancies	heat and climate control (AC/HC) (utility)
• Consultancies	(sound insulation)
• Fitters	heat and climate control (AC/HC) (utility)
• Fitters	(industrial) refrigeration
• Customers (private)	
engineering companies	chemical, petro chemical, (processing)
	industry power stations, shipbuilding industry, offshore, furnace.
• Engineering companies	industrial installations
• Training institutes	processing of heat and / or acoustic insulation systems
• Training institutes	heat and climate control (industrial) refrigeration
• Shipbuilding	(shipbuilding consultancies)
• Shipyards	
• Offshore companies	
• Technical departments of	breweries, ice-cream factories, dairy factories
abattoirs	medical faculties (decision-makers concerning the
	implementation of insulation systems)

Editorial Information

Isolatie4all publishes technically- and company- oriented information for the Insulation sector.

It covers such subjects as:

- application of modern technologies
- safety (during processing of insulation materials and so-called prefabs and their application by the end-user)
- application of insulation materials in practice (from the point of view of the supplier and end-user)
- gives ample attention to the extensive stream of new products and new production methods

This multidisciplinary approach also gives rise to articles on marketing, business, economics and social organisation.

The market position of Isolatie4all is partly attributable to the fact that it works closely together with the VIB, St. OOI, NCTI and CINI (the four organisations who represent employers, employees and decisionmakers and influencers in the industry)

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Press releases

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In samenwerking met

